



The Spearhead Foundation

Impact Report 2023.

The Spearhead Foundation
Impact Report December 2022 to December 2023



The Spearhead Foundations inception - Officially formed in 2018 as a WhatsApp group which focused on bringing likeminded individuals together following life after service through banter, horrendous videos, and nothing more but we crazily became more.

Starting out in 2019/2020, The Spearhead Foundation became embedded with a charity organisation as a project, towards the end of 2020 beginning of 2021 we'd grown significantly. From the start, the intention was to never be a fully-fledged organisation but ultimately due to demand and growth we were left without a lot of choice. In 2020, we became a stand-alone foundation, the organisation received a start-up grant from the founder Craig Monaghan, this grant was for £53,000.00 however in 2023 this was upped to £77,000.00 (Craig provided £18k first year, £35k second year and £24k in 2023). The funds were 'courtesy of the Taliban' as the standing joke. As these funds come from the founder's pay-out following injuries sustained in Afghanistan. The funds allow us as an organisation to immediately cover any immediate costs for activities, office space, furniture, insurance, policies, and reserve fund etc. The founder and the trustees set the standard when it comes to how we as an organisation would govern themselves, the trustees and founders get paid salaries/dividends or expenses, although our volunteers do get expenses.

The growth of the foundation has been seen year in and year out. Becoming a place which is safe and full of banter, a place to purge about our time in the service, a place to seek help should it be needed, whilst remaining in common ground and most of all modern. The foundation continues to remain relevant through the power of sport, coffee, and the need to challenge our mind and body constantly. The approach the foundation has along with its modern swing on a hub, charity organisation and people are the reason we remained one of the most funded and sought after organisations and arguably leading the change in the way veterans, emergency services and the community work together.



The Spearhead Foundations financial year runs – December 2022 until December 2023.

INCOME:	£
<i>Grants</i>	25,000
<i>Investment profit</i>	7,899
<i>Merchandise Sales (UK only)</i>	3,080
<i>Donations from public</i>	19,777
<i>Investment by founders</i>	61,000
TOTAL INCOME:	<u>116,756</u>
EXPENDITURE:	£
<i>Rent</i>	19,800
<i>Wages</i>	0.00
<i>Welfare costs</i>	48,000
<i>Activity Costs</i>	31,200
<i>Expenses</i>	5,198
<i>Travel</i>	5,588
<i>Promotional Costs</i>	3,500
<i>Merchandising Costs (UK Only)</i>	2,555
<i>Stationary Costs</i>	200
<i>Website Costs</i>	360
<i>Miscellaneous Expenses</i>	355
TOTAL EXPENDITURE	<u>116,756</u>



In addition to the accounts above, these will be uploaded on our regulators site and companies house and we will now share just exactly who and where that funds has been spent. Who it has supported and how we will move forward into 2024 continuing our hard work.

But first, the commitments in the last financial year which haven't been met have had complaints or assumptions made on...

The Spearhead Foundation and Peel Holdings parted ways, which sounds negative but the building we were doing up was consistently being restricted by weather, movement from the main hangar and many things which were in our control. This parting thankfully meant the only thing the foundation lost was time and no money value was lost on any of the site thank you to the continued support from our sponsors Sunbelt Rental.

Chernobyl – As mentioned in 2022 the foundation was meant to conduct a rally to Chernobyl back in November 2021 which was cancelled due to covid and the reschedule unachievable due to the full-scale invasion. As mentioned in our 2022 impact report, the first rounds of the refunds were received in April 2022 and in October the last was meant to be. ATOL got involved and eventually in 2023 following court action in the end of 2022 we successfully reclaimed all of the funds lost – These funds were paid to those who were owed bar two people who unfortunately were uncontactable due to blocking the organisation and them not understanding our hands were tied. The foundation at the time couldn't have just paid them the funds and waited for the courts to refund. This was outlined at point of booking too. These funds of these two people will remain in our reserve fund until December 2024 where if they remain unclaimed will be donated towards our activities.

Ukraine – The foundation reserves the right outlined in its website to use the funds donated and equipment donated to go to whom we choose. The foundation chose to not provide certain types of equipment to particularly people in 2022/early 2023 due to those people consistently being intoxicated and abusing drugs, this led to these people losing their visas. The foundation can't be seen to be supporting such antics. The equipment meant for them was issued to HALO TRUST and Tip of the spear mine removal.

Clarification:

The Spearhead Foundation was founded by Craig Monaghan and Jason New, both founders have put £77,000 and £61,000 into this organisation and have never taken a penny out of the organisation. The Spearhead Foundation operates on two founders, five trustees and two treasurers. The founders only get one vote each. Neither Craig or Jason has access to any of the bank accounts and can't send payments nor can the trustees. Payments of £100 and above must be verified by at least three of the board before being sent.

All The Spearhead Foundation is a voluntary organisation and remains that way...

Now to the good successful stuff...



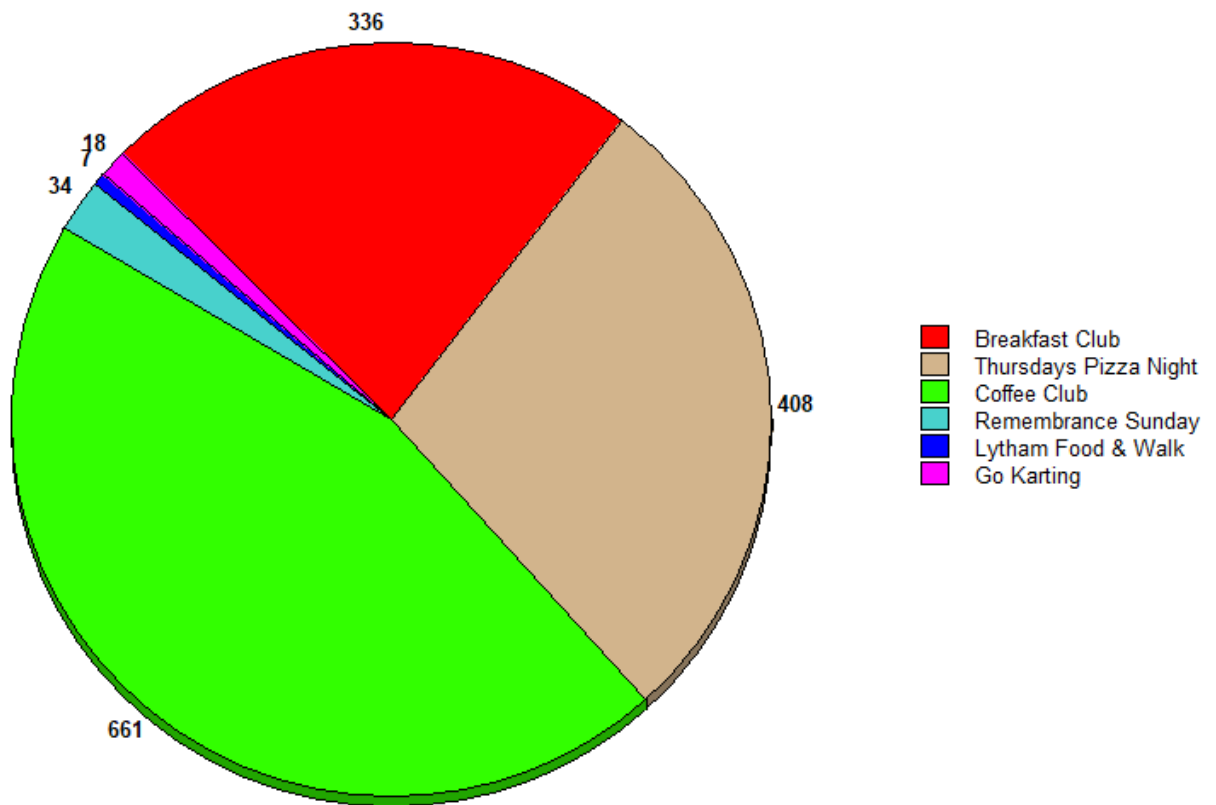
The Spearhead Foundation

The veterans programme we provide at The Spearhead Foundation works with both veterans and serving members of the armed forces community but also emergency workers and the families of those serving/veterans and emergency workers.

In 2023 the foundation worked directly with 344 veterans, 23 NHS workers, 7 firefighters and 11 police officers.

The below is a headcount of those attending our events. Please note, these are a headcount of those in attendance and the likelihood is that one veteran came to multiple events across the year along with their families which don't go towards the above figure of total worked with but do go towards a headcount.

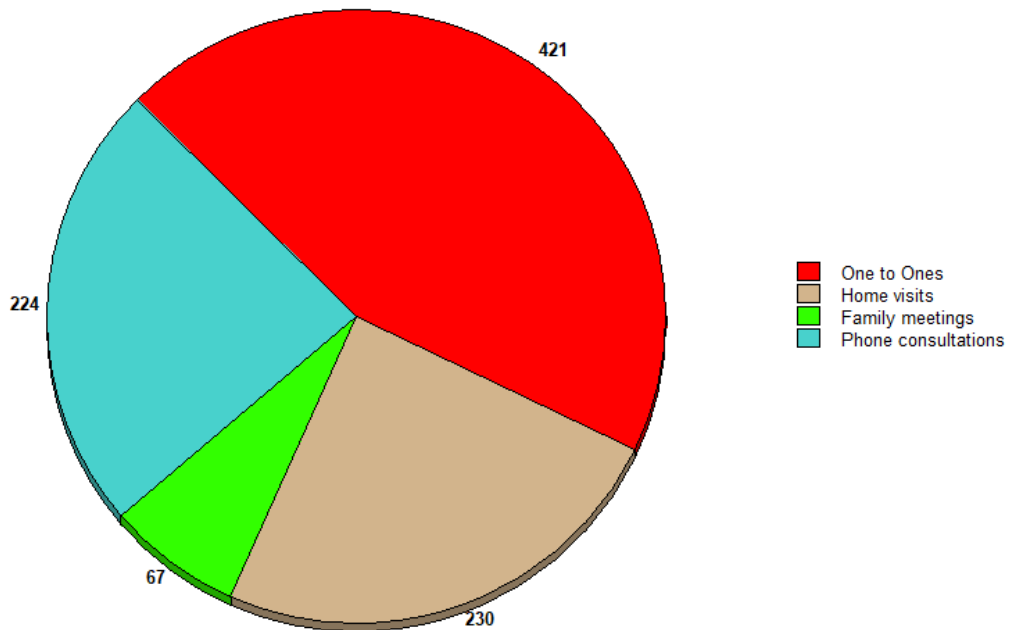
Veterans attending events across the year (headcount)





Additional to events and in partnership with Trafford Council, some parts of the NHS and regimental associations within the Northwest we also conduct visits to homes, care homes, online and on site separate to our events. This is often for the most vulnerable veterans in society or ones who suffer with long term illnesses. The figures you will see below break down the type of visit and interaction.

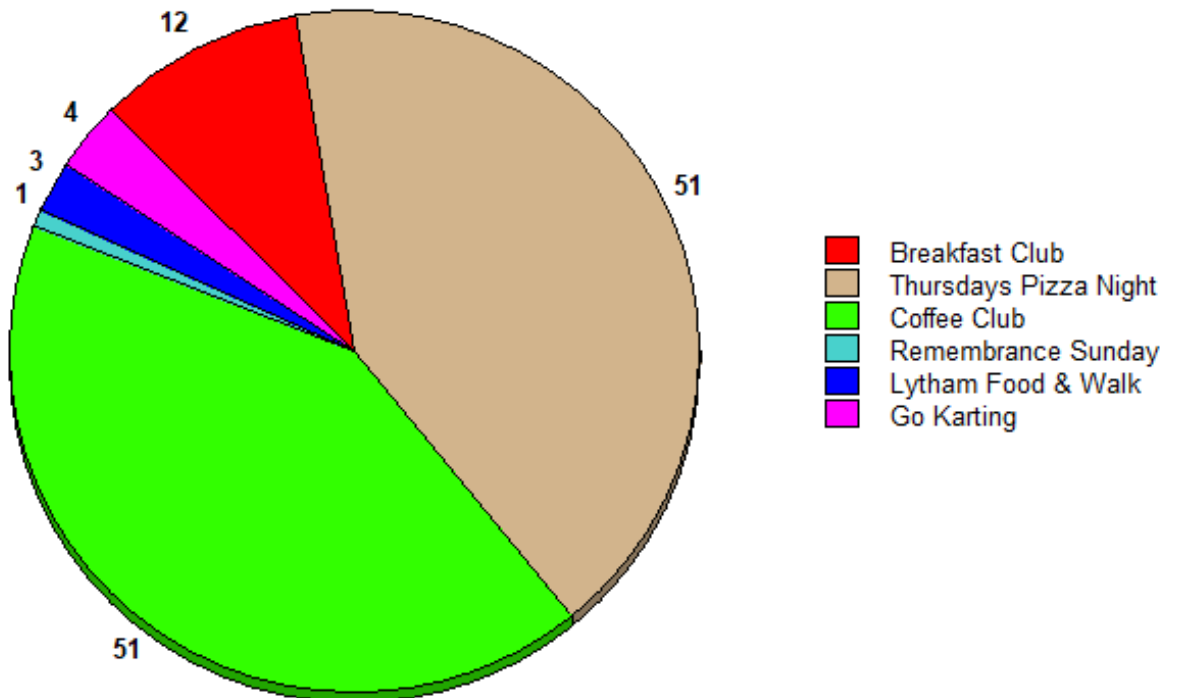
Specialist sessions





The Spearhead Foundation in total across 2023 held 122 events across the year:

Events held across the year 2023:



In 2024, The Spearhead Foundation aims to increase its events and expanding to Bolton, basing ourselves more central in either Trafford or near the city centre and getting some track events off the mark. Our plan to do this is to increase coffee sales, donations via seminars and apply for further funding and explore new avenues of funding.



Impact Stories:

Garrie – Former Royal Navy, Former Police Officer:

“If it wasn't for The Spearhead Foundation, I wouldn't be where I am today. They've provided me a good crack, friends and look after me. I am better around the house and happier”.

Dan – Former British Army (Royal Green Jackets):

“Having events to attend helps me keep going. After the army I found it difficult to adapt and often still struggle but knowing The Spearhead Foundation is there is the reason I am still alive today”.

Adam – Former British Army (Royal Logistics Corp):

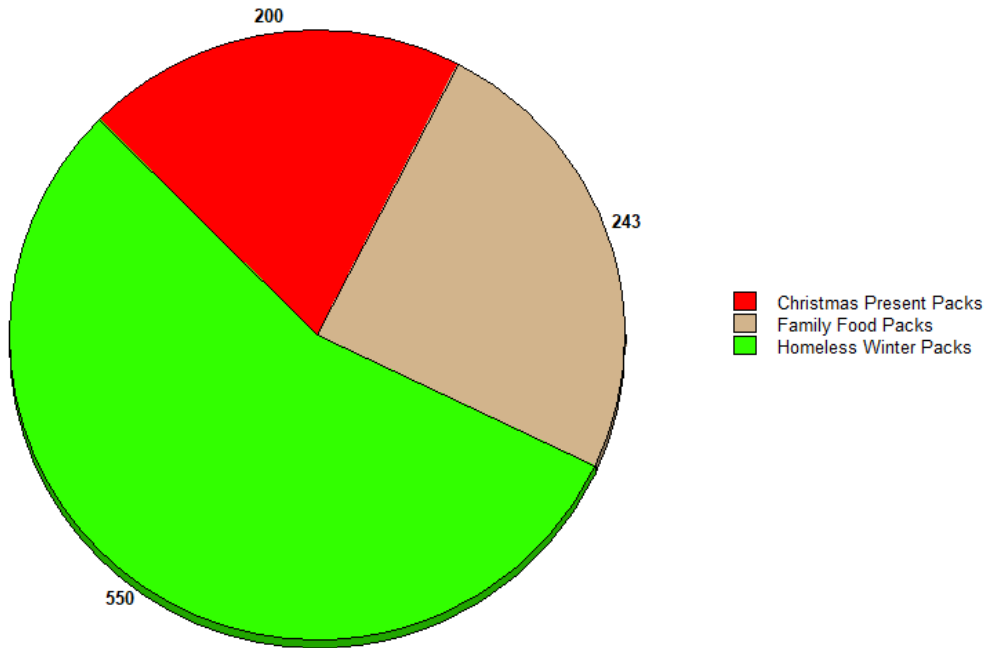
“I've been to a lot of other charities in the area and their events, but none have made me feel at home, welcome or where I fitted. The Spearhead Foundation has provided me friends, a place I feel welcome and has made me more confident. It has allowed me to push myself physically in recovery and I don't use a stick anymore, they have helped me with my benefits and home living situation. I owe so much to The Spearhead Foundation, and I can give back helping others the way they helped me by volunteering”.





Additional to the veteran and emergency workers events the foundation ran some special smaller programmes where we got those attending our events involved in fundraising, packaging and delivering these programme. On one programme we got assistance from Greater Manchester Fire and Rescue Service thanks to Gary Houldsworth and JP Halliwell whom assisted us massively on our Christmas Drive along with Aaron Butler.

Wider Foundation Support:





The Spearhead Foundation also provides a humanitarian arm, although this will be severing off in 2024 and becoming a stand-alone arm as it runs merchandise and much of its staff/teams through the countries it is working on. With that said, more than £150,000 has been spent on Ukraine, Turkey/Syria and the Afghanistan withdrawal which has seen the foundation support thousands of people in need. It has provided lifesaving treatment, evacuations, search and rescue and training and equipment. They will be a new tab on our website for a full impact report on our Specialist Rescue Team but for now here is just some of the impact we have had:



Turkey and Syria experienced earthquakes in the start of the year and the quick reaction of The Spearhead Foundation seen us deploy over £50,000 of donated aid through the Turkish Consulate and partner forces in Syria. The aid sent included 120 sleeping systems, 58 individual aid packages, and 75 full trauma bags. We also provided advice and guidance to search teams in Turkey.

Ukraine – The full-scale invasion by 2023 was entering its full first year, team members D and C had clocked up some serious mileage in Ukraine from Lviv, Kyiv during the siege, Bucha, Irpin, Odesa, Kharkiv, Kramatorsk, Soledar and Bahkmut. In total the two operators had spent the best part of nine months on the line. They were awarded for their bravery and support by the Ukrainian government in early 2023 with D retiring from Ukraine and supplying training in the UK to cops and firefighters. The foundation has since provided further training to Ukrainians in the UK for training and continue to work with the Ukrainian government and health minister providing direct support to hospitals along the zero-line holding the only NGO contract of this kind in the country.



The Spearhead Foundation wants to provide further thanks to the following people and organisations who have again been incredible in supporting us through 2023:

Quinta Group

Invictus Britannia MC

The Dean Group

Tesco Irlam

Morson Projects

Track Real Estate

The Halliwell Family

The Johnston Family

The Butler Family

Greater Manchester Fire and Rescue Service

Greater Manchester Police

Gary Houldsworth

Trafford Council

The Horsebox Worsley

Georges Restaurant

The Big Lock Pub & Restaurant

Irlam Rotary Club

Bridgewater Rotary Club.

Sunbelt Rentals UK & Ireland